



KITCHENER-WATERLOO
2017 ANNUAL REPORT



Enriching the lives of women, families, youth and children



LEADERSHIP MESSAGE

No wonder we're looking a bit tired. In 2016, the YW served about 2,400 women, girls and children. But in 2017, that number grew to over 2,700, an increase of almost 20 percent in a single year!

Most of that growth in demand came in our children's services department, and in particular from our before- and after-school programs and our programs for newcomer children.

Eighty-four percent of mothers of school-age children in Waterloo Region are in the workforce, and they need quality childcare. Research shows that families who have quality childcare have lower stress levels and a greater sense of overall wellbeing. Their children's health and development are enhanced, and that's especially true for children who come from low income families. The YW delivers licensed before- and after-school programs for children aged four to 12 at schools across Kitchener and Waterloo, and in fall of 2017, we opened a new program at Wilson Avenue Public School, bringing us up to nine schools. Altogether in 2017, the YW's before- and after-school programs cared for and supported the learning and the growth of 519 children, 64 percent more than the 317 children they served in 2016!

The YW opened our first program for Newcomer Children in 2006, in partnership with Conestoga College. The program provides culturally appropriate care and supervision to 32 infant, toddler, and preschool children of parents attending English language classes. In 2017, we opened a second site, for a further 32 children, to help respond to the settlement needs of the Syrian refugees and other immigrants we've welcomed to our region over the past year.

Numbers were up substantially in our homelessness and housing department, too, and in particular in our emergency shelter. Following a couple of years

of declining demand, shelter numbers in Waterloo Region exploded in late 2017. In 2017, our shelter served 557 adults and 163 children, up 32 percent from the 397 adults and 150 children it served in 2016.

And the growth in our homelessness and housing department wasn't restricted to numbers served. We grew our programs, too. In late 2017, the YW completed construction of our newest affordable housing project. The project has four four-bedroom units which, beginning in March 2018, will house four large families living with low incomes.

In 2017, the YW added Community Heroes to our girls' programs department. Community Heroes is a free program for girls in Grades 8 to 10 who want to create positive community change. The program matches youth with women mentors and nurtures leadership and team-building skills, builds confidence and self-esteem, and helps participants to understand and experience how to create positive community change. Our girls' programs served 265 pre-teen and teen girls in 2017.

For years, the YW sought funding to open an entrepreneurship and employment training program for women with barriers to employment, and in late 2017, we finally found it, in the form of an Ontario Trillium Foundation seed grant. The grant allowed us to develop an eight-week program for women who are interested in learning about developing and running online businesses and who want to gain valuable job skills in a retail environment. The employment training program takes place at In Her Shoes, the YW's new vintage shoe, bag and accessories store, which opened for business with its first intake of participants in February 2018!

So we're a bit tired, but it's a good kind of tired, because we've accomplished a lot in the past year to realize our vision of an equitable world where women, families, youth and children thrive in inclusive communities. And we couldn't have done it without the help and encouragement of all our partners and our supporters, like you!

Elizabeth Clarke,
Chief Executive Officer

MISSION and VISION

MISSION STATEMENT

YW Kitchener-Waterloo champions and supports the enrichment of the lives of women, families, youth, and children.

We achieve this by offering:

- ▶ Early learning and care.
- ▶ Youth development.
- ▶ Emergency and supportive housing.
- ▶ Counselling, advocacy, and referrals.
- ▶ Collaborative community leadership.

VISION STATEMENT

We envision an equitable world where women, families, youth, and children thrive in inclusive communities.

GUIDING PRINCIPLES

- ▶ We respect the dignity and worth of individuals.
- ▶ We value diversity among people.
- ▶ We acknowledge the holistic nature of human needs – body, mind, and spirit.
- ▶ We respect the fundamental right to self-determination.
- ▶ We ensure that women are respected, their voices are heard, and their issues are addressed.
- ▶ We focus clearly, but not exclusively, on women and children.
- ▶ We act with integrity and are accountable to our community.





BOARD and COMMITTEES

BOARD OF DIRECTORS

Patricia Polischuk
President

Maggie VanderMeulen
Governance Vice President

Jill Birks
Administrative Vice President and Treasurer

Ariel Alcorn
Secretary

Dipali Batabyal
Elly Bradley*
Rose Johnson
Jennifer Kieffer
Loretta Kooymans*
Karen Nordby-Wadel
Tracy Rogers
Amy Schlueter
Tracy Van Kalsbeek**

*Appointed during the 2017-2018 term

** Resigned during the 2017-2018 term

LEADERSHIP AND NOMINATIONS COMMITTEE

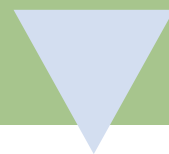
Donna Diebel
Karen Grogan
Brenda Halloran
Tracy Van Kalsbeek

FINANCE COMMITTEE

Jill Birks
Susan Beuerman
Christine Black
Karen Grogan
Linda Scott Campbell



YW Kitchener-Waterloo provides essential programs and services for women, children, and families. Each year, we continue to grow and adapt our services to meet their needs and build a strong, healthy community.



Here is how we positively impacted the lives of women and families in 2017:

2017 IN REVIEW

CHILD CARE CENTRES - 281 CHILDREN

Four full-day programs serving infants, toddlers and preschool-age children, offering a play-based, emergent curriculum. Early Childhood Educators develop children's thinking and learning, creating opportunities to play where children can learn, practice and extend their skills, supporting growth in cognitive, social, emotional, language/communication, and physical developmental domains.

BEFORE- AND AFTER-SCHOOL YOUTH DEVELOPMENT PROGRAMS - 514 CHILDREN

Nine sites deliver care for children aged four to 12. The programs support children's development through programming that combines student interest and developmentally appropriate activities.

CARE FOR NEWCOMER CHILDREN - 154 CHILDREN

Two sites provide culturally appropriate care and supervision to infant, toddler and preschool children of parents attending Language Instruction for Newcomers to Canada classes.

SUMMER CAMP - 625 CHILDREN

A nature-based, outbound day camp experience for children aged five to 13. Activities include sports and games, canoeing, archery, swimming, drama, campfires, and singing.





2017 IN REVIEW



GIRLS' PROGRAMS - 265 GIRLS

Five programs providing recreational, social, personal growth and leadership development opportunities for pre-teen and teen girls. All programs are free of charge.



EMERGENCY SHELTER - 557 ADULTS (INCLUDING 34 MEN) - 163 CHILDREN

A 60-bed emergency shelter for women (16 and older), transgender people, and families who are experiencing homelessness. The program provides basic needs, crisis support, housing help, advocacy, information and referral to longer term community supports and services.



HOMELESSNESS OUTREACH - 26 WOMEN - 11 FAMILIES

A program providing intensive, flexible support to women and families who are experiencing persistent homelessness, including assistance finding and maintaining housing. The program provides ongoing support for a minimum of 12 months post-housing placement.



SUPPORTIVE HOUSING - 65 WOMEN - 26 CHILDREN

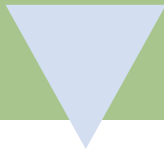
Three permanent, affordable supportive housing programs serving women who have been episodically or persistently homeless and their children. Low to medium level food support, financial inclusion support, medication support and recreation support are offered.



COMMUNITY RESOURCE CENTRE

A five-storey office building offering rents and shared facilities and equipment to local charities on a cost-recovery basis.





RECOGNIZING OUR DONORS

CLUB 84

Mary Kaufman Circle (\$840+)

Judith Astley
 Mary Brough
 Sara Brown
 Ursula Carter
 Pat Cunningham
 Roberta Finnie
 Sue Hallman
 Roderick and Alberta Jack
 Christiane and Hans
 Kahlen
 Mary Kuntz
 Heather Lackner
 Desta Leavine
 Sheryl Loeffler
 Margaret Marsland
 Margaret Nally
 Mary Reynolds
 Jean Riedlinger
 Marcia Shortreed
 Terry Wilson
 ANONYMOUS 2

Four 84 Members (\$484+)

Jane Cowan
 Sandra Dare
 Connie Deckert
 Ilma Green
 Karen Grogan
 Mary Heier
 Margaret Hooper
 Vi Horton
 Nora Kudrenecky
 Karin Kuntz
 Merle MacEachern
 Melanie Marsland
 Deaun Moulton
 Karen Redman
 Helga Segler

Joan Westcott
 Marnie Wharnsby
 Barbara Wilgar
 Andrea Witzel
 Judith Wyshynski
 Glennis Yantzi
 Tracey Zehr
 ANONYMOUS 2

84 and More Members (\$184+)

Mary Barrett
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 Carol Ann Bott
 Kim Boucher
 Susan Clark
 Elizabeth Clarke
 Gladys Clish
 Martha D'Agostino
 Amaryah deGroot
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 Elizabeth Dell
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 Hope Eaton
 Stephen and Cathryn
 Finch
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 Lynn Forbes
 Marilyn Forler
 Anne Germann
 Arleen Greenwood
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 Jo Hemphill
 Angela Hinchberger
 Judy Horman
 Ivan Hurlbut
 Jennifer Kieffer
 Sandi Lang
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 Gaye Males
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 Jennifer Monteith
 Dianne Moser
 Chris Nanson
 Margot Pick
 Marilyn Post
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 Maedith Radlein
 Norah Rae
 Shirley Raetsen
 Melanie Shantz
 Jodi Spall
 Dorothea Sprung
 St. Stephen ELW
 Margaret Stephenson
 Nancy Theberge
 Elizabeth Thorsen
 Ellen Trafford
 Janet Valentine
 Joanne Waugh
 Ann Weir
 Lucille West
 Colleen Whitney
 Elizabeth Witmer
 Elizabeth Wylie
 Cassandra Zehr
 Vivian Zochowski
 ANONYMOUS 11

Club 84 Members (\$84+)

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 Marjorie Baillie
 Carla Bechtel
 Michael Benton
 Mary Boucher
 Cindy Bridge
 Mary Joan Brooker
 Trudy Bryant

Mary Burrows*
 Patricia Carty
 Beth Coviello
 Louise Dawdy
 Arlene Dunnette
 Susan Dusick
 Beverley Dyck
 Marianne Erb
 Sandra Evans
 Lorna Ferguson
 Mary Ann Fleming
 Pat Flood
 Sylvia Froome
 Monica Furniss
 Gail Graham
 Pat Hahn
 Hildegard Hales
 Amy Hazelwood
 Rita Hemmerich
 Ute Hilgers
 Richard and Penny
 Hobson
 Joan Holland Lehnen
 Malkin Howes-Dare
 Catherine Hunsberger
 Jane Klugman
 Nancy Lackner
 Lindsay Lackner McKenzie
 Jan Lean
 Jean MacLean
 F. Elizabeth MacMillan
 Nora Martin
 Barbara McCrory
 Frances McIntosh
 Melanie McKellar
 Joan McKinnon
 Carla McLennan
 Heather McLennan
 Bev Middlemass
 Michael Graham and
 Hulene Montgomery
 Jane Moreau

RECOGNIZING OUR DONORS

Elizabeth Motz
Laura Muirhead
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Annette Oudejans
Joanne Pepler
Sandra Puley
Bev Pullen
Doreen Rockett
Marion Roes
Bonnie Rollo
Linda Scott Campbell
Anne Shantz
Rosslynn Shortt
Donna Sills
Heather Spall
Diana Spearn
Lynne Supeene
Sandra Swann
Donna Szilock
Vikki Tait
Beverly Thom
Kaitlin Thompson
Julie Trip
Tracy Van Kalsbeek
The Kitchener and
Waterloo Community
Foundation, Bryce and
Nancy Walker Family
Fund
Joan Weiler
Cheryl White
ANONYMOUS 21

*Has asked to be recognized at this level.

INDIVIDUALS

Moyra Adams-Smith
Catherine Allison
Mary Anderson
Ariarani Ariaratnam
David and Barbara
Arthur
Mary Beth Backewich
Don Balanoff and
C. Mayor
Dipali Batabyal
Pauline Bauman
Lorraine Beattie
George and Grace Bechtel
Scott Beech and Cindy
Lebold
Ray Beskau
Jill Birks
Mary Bish
Barbara Bitzer
Christine Black
Lesley Braun
Dorothy Britt
Ian Brown
Paula Brown
Kathryn Brubacher
Lorraine Brubacher
Matthew Bruce
Mary Burkholder
Allan Bush
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Marian Campbell
Michael Canivet
Dale Carberry
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Lisa Clemens
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Douglas and Muriel
Coleman
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Susan Craig
Nancy Croth

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Marion Davis
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Cathy Gregory
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Yesim Guzel
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Len Harrington
Frances Hatherton
Ingrid Havlik
Karen Hay
Lynne Heller
Ted Hennebry
Tom Hennebry
Jennifer Hill
Michelle Hoang
Betty Hooper
Trudy Howke
Harry Humphrey

Brent Hutzal
Jennifer Jacob
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Senait Mamo
Steve Manske
Lorene Martin
Stephen Mazur
Nicholas and Lisa
McFarlane
Peggy McIntosh
Richard McLean
Elizabeth McPherson
Cathy Middleton
Frank Millerd
Jane and Scott Morley
Kevin Morrissey
Lise Naish
Karen Nordby-Wadel
Snezana Nuhanovic
Gary and Susan Parker
Lori Payne
Catherine Pilgrim
Patricia Polischuk
John and Cressa Price
Mark and Shari Pus
Lynne Quigley
Marg Reid
Judy Reidel
Mary Rigby
Craig and Nancy Robson

RECOGNIZING OUR DONORS

Sheila Russek
Jennifer Rutledge
Kimberley Sanderson
Jim and Mary Sauve
Gordon Schembri
Florence Schlegel
Larry and Mary Ann Schmidt
Sheila Scott
Barbara Seaton
Donna Seidl
Ken Seiling
Carlo Sgro
Sandi Sherk
Sean Simpson
William Simpson
Peter Sims
Lillian Smythe
Stuart and Ann Snyder
Michele Sobczuk
Tim and Teresa Sothern
Norm Southwood
Jennifer Spaulding
Gloria St. Marie
Elaine Stamp
Joyce Stankiewicz
Susan Steiner
Sarah Sturtevant
Margaret-Anne Tannassee
Joanne Threndyle
Ruthann Thwaites
Mary Trussler
Carol Tucker
Earl Tucker
Steph Van De Ven
Maggie VanderMeulen
John Walker
Brenda Welch
Beatrice Wideman
Carol Wilcox
Jane Wilson
Jessica Wroblewski
Mary Wybrow
ANONYMOUS 82

BUSINESSES, GROUPS, AND ORGANIZATIONS

Alpha Phi Fraternity, Iota Theta Chapter
Canadian Women's Foundation
Community Farm of the Brethren
Concordia Club Ladies Group
Curves for Women, Krug
D & D Automation Inc.
Economical Mutual Insurance Co.
Elementary Teachers' Federation of Ontario, Waterloo Region
Elmira Maple Syrup Festival
eSolutions Group
J. W. Gerth Public School
K-W Region Elks Lodge #578
Kitchener Pioneer Lions Club
Manulife Financial
MOD Custom Catering
Ontario English Catholic Teachers' Association
Ontario REALTORS Care Foundation
Optimist Club of Lakeshore Village
Optimist Club of Twin Cities
Optimist Club of Waterloo North
Paint Nite
Participaction
Perimeter Institute
Protiviti
Robert and Judith Astley Family Foundation
Royal LePage Shelter Foundation

The Gordon Linkletter Family Fund
The Jim and Sue Hallman Family Fund Held at the Kitchener and Waterloo Community Foundation
The Kitchener and Waterloo Community Foundation
The May Court Club of Kitchener-Waterloo
Toyota Motor Manufacturing Canada Inc.
UFCW Local 175 & 633
Unifor Social Justice Fund Waterloo North
Chiropractic and Massage
Wilfrid Laurier University
William Radtke Sheet Metal Ltd.
ANONYMOUS 1

FAITH COMMUNITIES

Crosshill Mennonite Church
Emmanuel United Church
Erb Street Mennonite Church
Hope Lutheran Church, Sisters of Hope
Parkminster United Church
St. Agatha Mennonite Church
St. Agatha Roman Catholic Church
St. Francis of Assisi Catholic Women's League
St. George's of Forest Hill Anglican Church
St. Jerome's University Catholic Community
St. Philip's Lutheran Church
St. Stephen ELW
Stirling Avenue Mennonite Church
Stirling Avenue Mennonite Church Women's Missionary Association

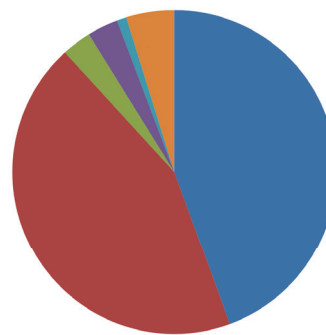
SCHEDULE of UNRESTRICTED OPERATING FUNDS

REVENUES and EXPENSES

Schedule of Unrestricted Operating Funds Revenues and Expenses for the Year
For the Year Ended December 31st, 2017

REVENUES

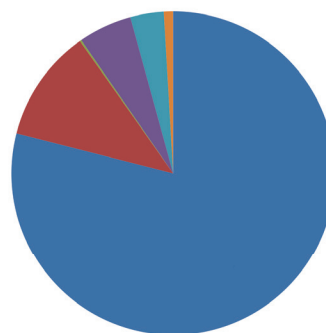
Program	\$	3,320,499
Grants		3,273,032
United Way		220,825
Donations and Special Events		230,315
Interest		71,300
Partnership Contracts		359,162
Other		150
Total Revenues	\$	7,475,283



- Program
- Grants
- United Way
- Donations and Special Events
- Interest
- Partnership Contracts
- Other

EXPENSES

Salaries and Benefits	\$	5,524,356
Occupancy Costs		785,460
Financial Costs		11,858
Program Costs		373,896
Office and Administration		233,892
Other Expenses		65,168
Total Expenses	\$	6,994,630



- Salaries and Benefits
- Occupancy Costs
- Financial Costs
- Program Costs
- Office and Administration
- Other Expenses

Excess of Revenues Over Expenses		
For the Year		480,653
Interfund Transfers		(605,711)
Fund Balances, Beginning of the Year		0
Fund Balances, End of the Year	\$	(125,058)



STATEMENT of FINANCIAL POSITION

As of December 31, 2017

ASSETS

	2017	2016
Short-term Investment	\$ 368,221	\$ 354,058
Accounts Receivable	256,653	429,191
Inventory	2,373	2,373
Prepaid Expenses	20,001	22,079

647,248 **807,701**

Long-Term Investments	879,926	924,229
Property, Plant and Equipment	8,238,093	7,969,966

\$ 9,765,267 **\$ 9,701,896**

LIABILITIES AND FUND BALANCES

Bank Indebtedness	\$ 74,090	\$ 225,086
Accounts Payable	675,408	616,276
Deferred Revenue	214,129	155,523
Current Portion of Mortgage Payable	1,240,866	221,378
Current Portion of Other Long-Term Debt	22,543	21,667

2,227,036 **1,239,930**

Mortgage Payable	588,630	1,829,129
Other Long-Term Debt	458,550	481,086

\$ 3,274,216 **\$ 3,550,145**

FUND BALANCES

Externally Restricted	\$ 645,423	\$ 573,142
Internally Restricted	5,970,686	5,578,609
Unrestricted		(125,058)

6,491,051 6,151,751

\$ 9,765,267 **\$ 9,701,896**



YW Kitchener-Waterloo
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Kitchener, ON N2H 2M2
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